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Sustainability Assessment for the Performing Arts

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Sustainable performing arts

Greenstage work packages



WP1

Project
Management
and Quality
Management



WP2

Eco Analysis and
Empowerment
(SAPA* Tool)



WP3

Zero Waste
Stage Toolbox



WP4

Zero Waste
Stage Lab



WP5

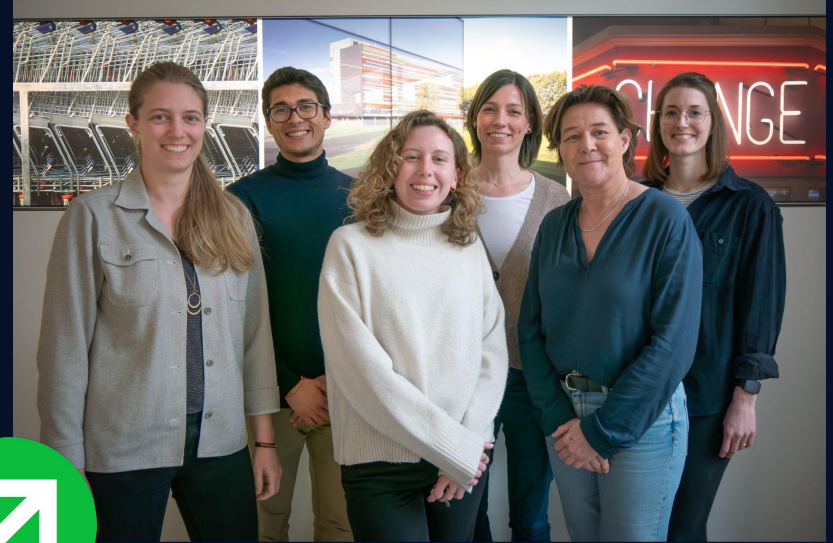
Awareness
and Policy
Making



WP6

Communi-
cation and
Dissemi-
nation

The SAPA-Tool



SAPA stands for ‘*Sustainability Assessment for the Performing Arts*’ and is a self-analysis tool for art and cultural institutions.



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2000 The SAFE-Tool

Sustainable Assessment for Enterprises

SAFE is a self-analysis tool for companies that equally considers economic efficiency, social progress and environmental protection.

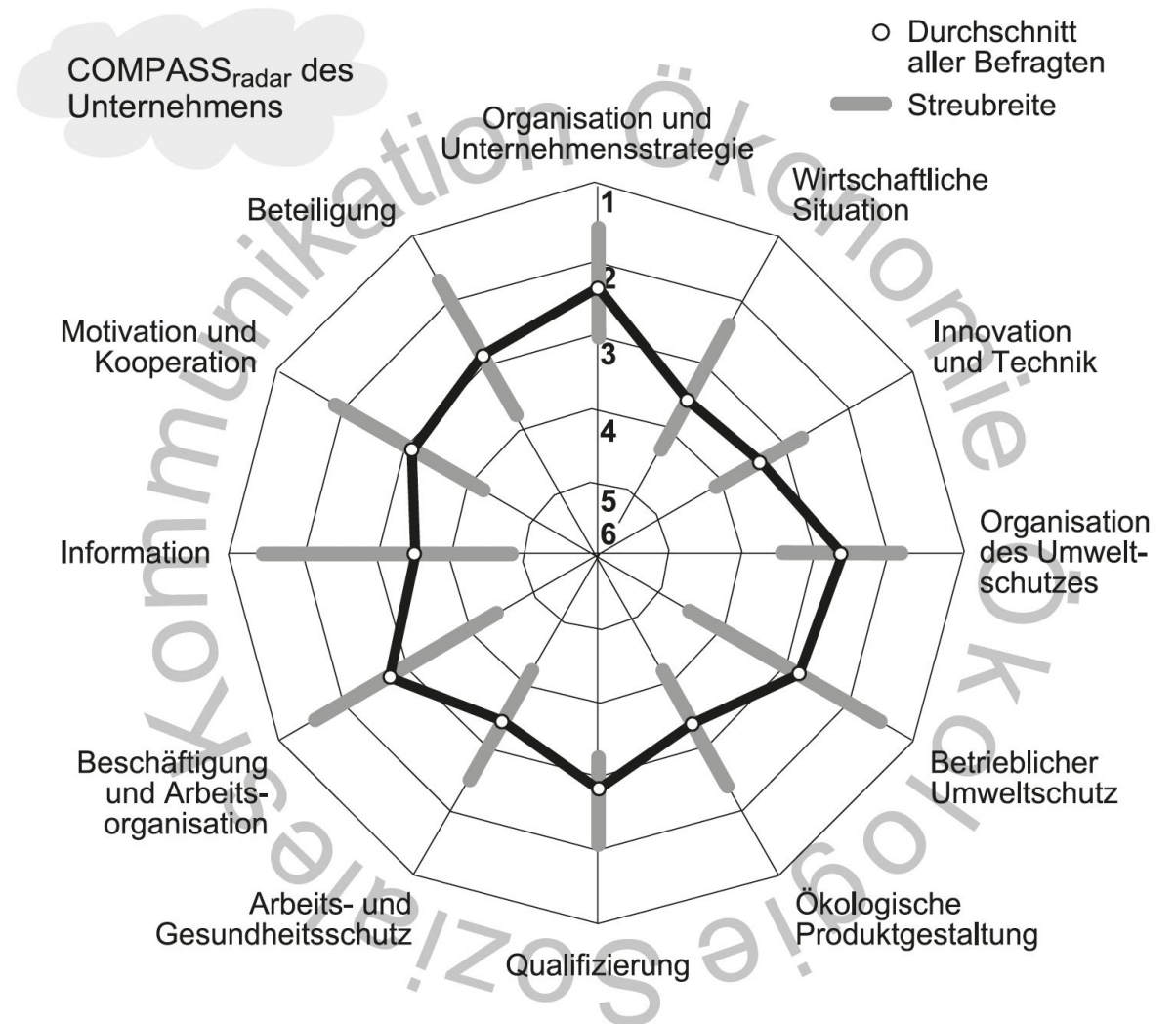


Fig: Handbuch zur Anwendung von SAFE 2002, S.18

2022

First adaptation

In 2022, the SAFE tool was first adapted and tested for cultural institutions in collaboration with *Wuppertaler Bühnen* and *Sinfonieorchester (WBS)* as part of the "Transformationstandem Wuppertal" project.

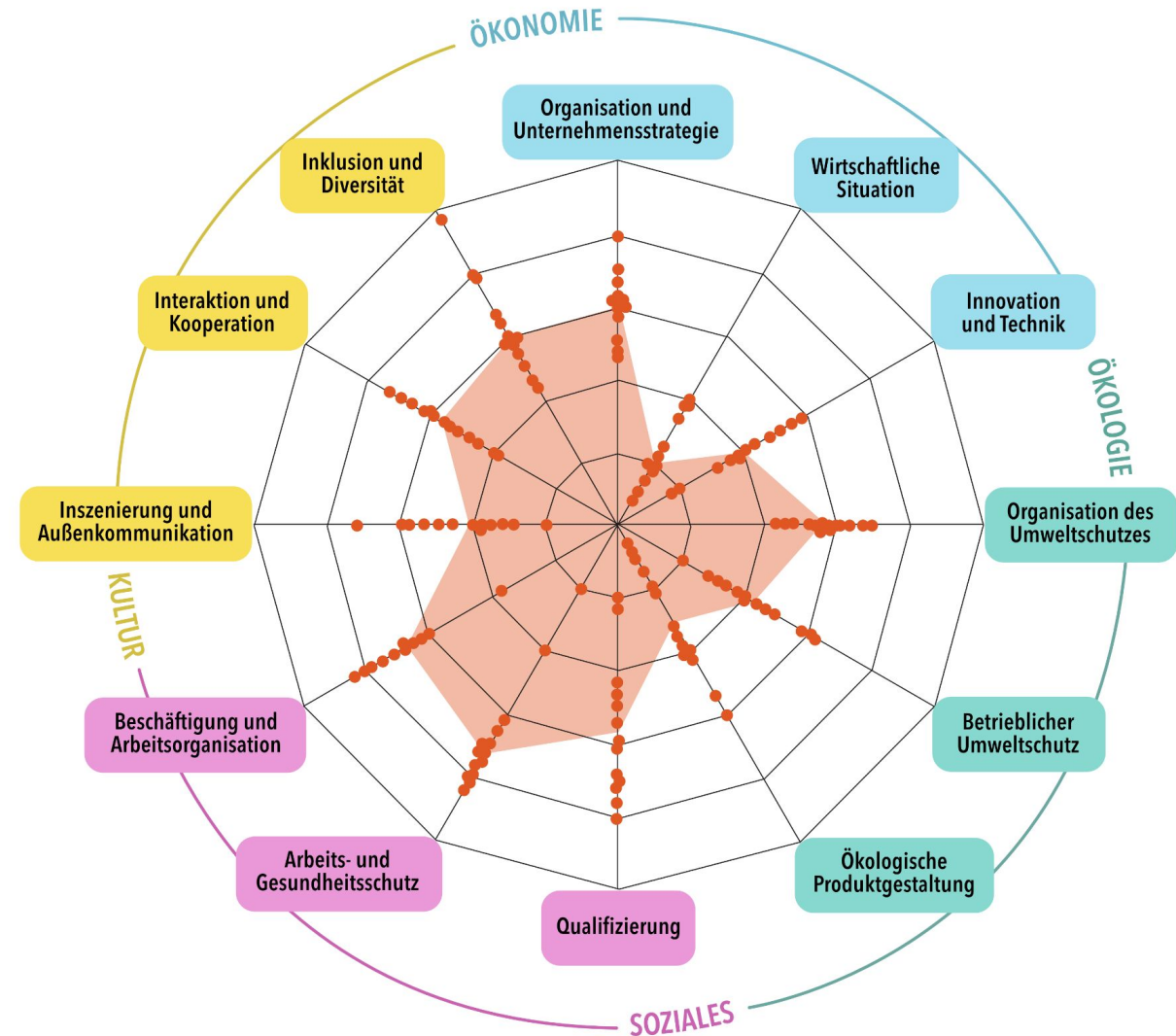


Fig: Transformationstandem Wuppertal SAFE radar, Own illustration

2024/25

The SAPA-Tool

Sustainable Assessment for the Performing Arts

The Greenstage project is working with partners from Germany, Austria, Italy, Latvia and Slovenia to develop the SAPA tool - a self-analysis tool specially designed for art and cultural institutions.

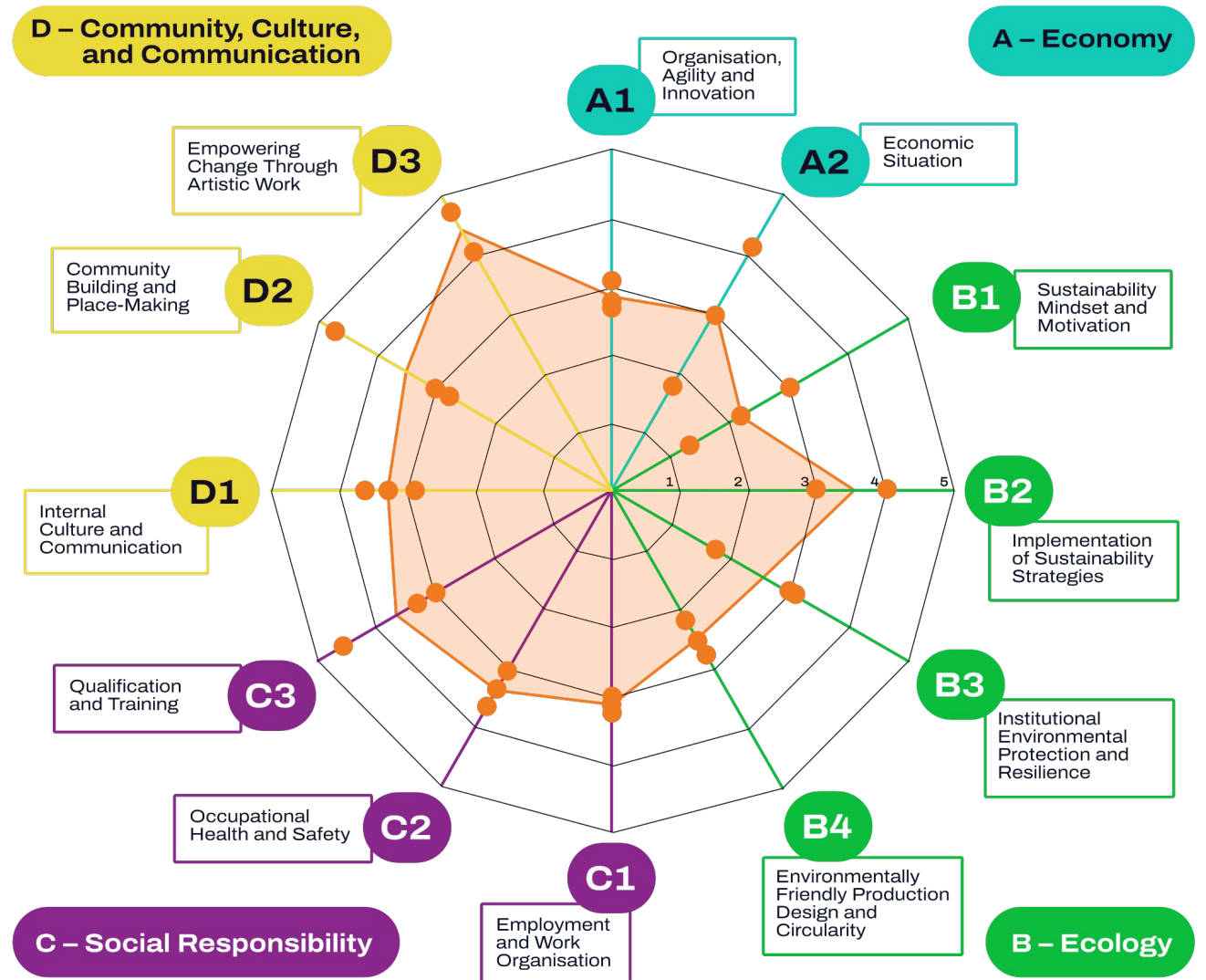


Fig: Greenstage SAPA radar, Own illustration

Co-creative development process



Juni 2024, Vienna

April 2024, Wuppertal



November 2024, Wuppertal





SAPA at a Glance

Purpose

The SAPA tool is designed for arts and cultural institutions in the performing arts, helping them to...

- Initiate a more sustainable production process
- Identify the strengths and weaknesses of your organisation
- Incorporate employees' know-how
- Foster motivation and collaboration
- (Further) develop your sustainability management system

Photo: Julia Beringer

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SAPA at a Glance

Goals

The aim is to motivate employees and other members of the organisation to participate in transformation processes and to help shape the development of the organisation and create more sustainable production processes. It promotes ideas and strategies in the four dimensions of **‘Economy’**, **‘Ecology’**, **‘Social Responsibility’**, as well as **‘Community, Culture, and Communication’**.

Photo: Julia Beringer

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SAPA at a Glance

Requirements

There should be an open dialogue within the organisation where employees and other members can share their ideas. Change should be embraced, and people's opinions respected.

Initiators

The SAPA-Tool can be initiated by individuals, teams, existing work structures or the works council. Implementation requires the support of the organisation's management.

Photo: Julia Beringer

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SAPA at a Glance

Participants

A SAPA team (6-20 people) is formed, which includes employees from all areas and hierarchical levels as well as the management level. The number of team members depends on the size, structure and diversity of the organisation.

Photo: Julia Beringer

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SAPA at a Glance

Results

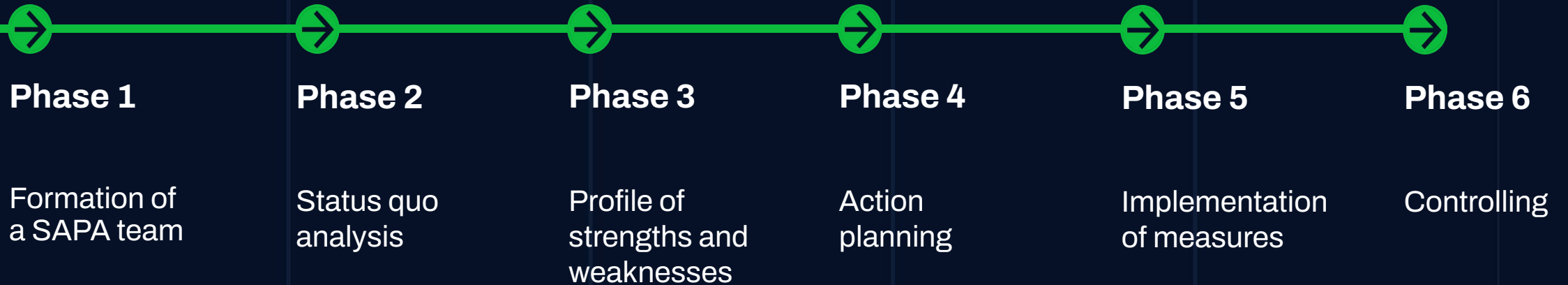
The SAPA tool provides a **SAPA radar** that visualises the status quo of the organisation, a **profile of strengths and weaknesses** and an **action plan**. At the same time, it helps to increase motivation among employees and other members of the organisation and improve internal communication and team spirit.

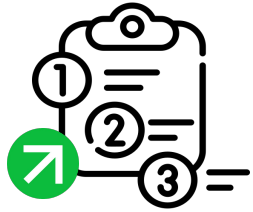
Photo: Julia Beringer

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SAPA consists of six phases





Step-by-Step Guide



Questionnaire



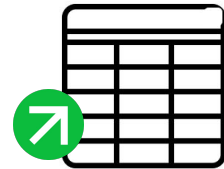
Workshop Instructions & Material



Radar



Profile of Strengths and Weaknesses



Action Plan



Phase 1

Formation of a SAPA team



Phase 2

Status quo analysis



Phase 3

Profile of strengths and weaknesses



Phase 4

Action planning



Phase 5

Implementation of measures



Phase 6

Controlling

Phase 1: Formation of a SAPA team

A SAPA team (6-20 people) is formed. The number of team members depends on the size, structure, and diversity of the organisation.

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Photo: Julia Beringer

Phase 2: Status quo analysis

An online questionnaire captures the self-assessment of your organisation in the four dimensions of “Economy”, “Ecology”, “Social Responsibility”, as well as “Community, Culture, and Communication”.

A Economy

This dimension evaluates how well your organisation operates and manages finances to promote economic sustainability. It focuses on process efficiency, agility, and innovation (A1), as well as financial stability and long-term sustainability (A2).

Indicator		Points 1-5*
A1 Organisation, Agility and Innovation <small>This indicator evaluates the efficiency of your organisation's structure and processes, your commitment to innovation, your adaptability and the use of modern information technologies.</small>	1. Organisational Structure Our organisation has a transparent organisational structure (clear structure, clear responsibilities, sensible separation of areas, etc.).	3
	2. Process Organisation The organisation of processes in our organisation runs smoothly and efficiently (coordination of business areas, implementation of decisions, etc.).	4
	3. Production Innovation Our organisation continuously explores/invests (ideas/time/money) in the development of new and innovative production possibilities, aiming at a higher (cost/material/energy) efficiency and impact towards sustainability.	3
	4. Ability to React Our organisation is able to react quickly and flexibly to economic, regulative or societal requirements (e.g. short development times, pandemic, new legal requirements).	X
	5. Information and Communication Technology In terms of information and communication technologies, our organisation has a state of the art standard (e.g. networking, email, internet, intranet, etc.).	2
Total of points		12
Divide by the number of rated statements		: 4
Point average		3

A1 – Where do you see potential for improvement in your organisation within this indicator?

Phase 2: Status quo analysis

The SAPA radar visualises the questionnaire results and makes it possible to identify the organisation's strengths and weaknesses.

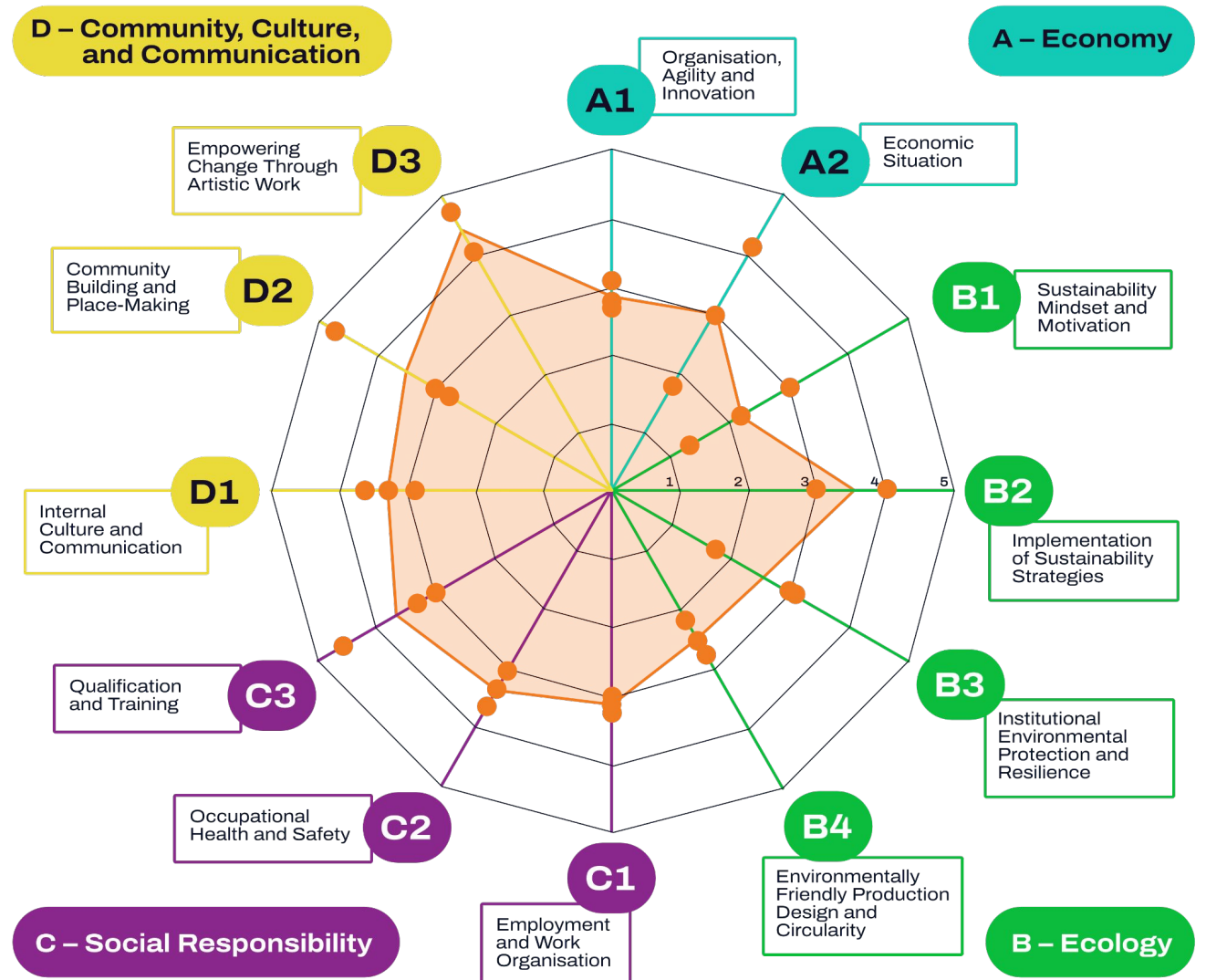


Abb: Greenstage, Eigene Darstellung

Phase 3: Profile of strengths and weaknesses

The visualisation of the survey results in the form of a SAPA radar helps you to identify and discuss the strengths and weaknesses of your organisation and to create a profile of strengths and weaknesses.

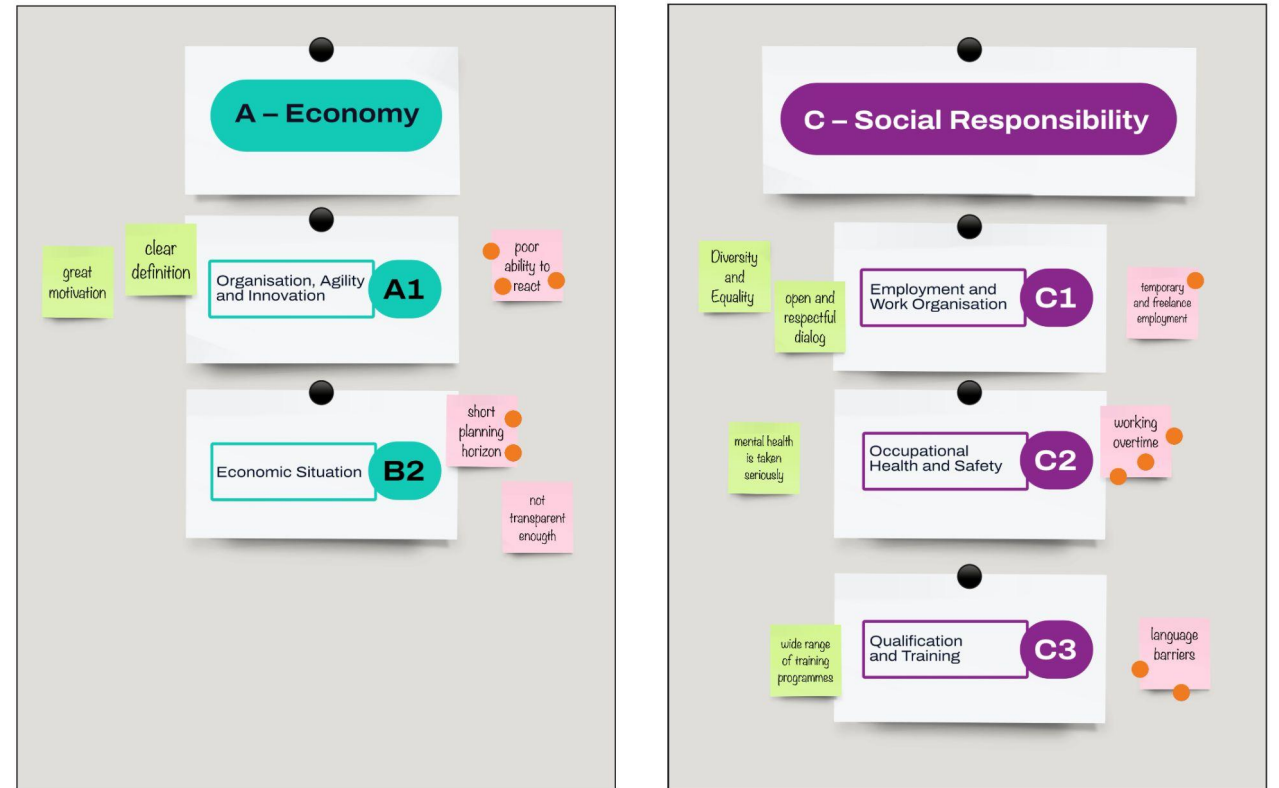






Abb: SAPA Stärken- und Schwächenprofil, Eigene Darstellung

Phase 4: Action planning

In a second workshop, specific measures are developed based on the weaknesses identified in the first workshop. At the end of this workshop, you will have developed an action plan for each of the four dimensions 'Economy', 'Ecology', 'Social responsibility' and 'Community, culture and communication'.

B – Ecology

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Analysis		Action planning					Resources required		
Weakness	Specification	Measures	First Steps	Responsible department	Time required	Deadlines / milestones	Costs	Persons / capacities	Material
 Guest mobility	Too few visitors use free public transport due to low public awareness	Promotion by ticket sellers, mention in sales dialogue, create further alternatives to the car	E-mail 2 days before the visit, approach when buying tickets, marketing strategy	Marketing department, artistic direction, management	2-3 weeks before premiere	31/03/25	-> tbd	Peter (1h/week) Victoria (4h/week)	-
 mainly new materials	Materials are not chosen according to ecological criteria	Retailer research, training in sustainable materials & circular economy	- Moderated processes; - Research: networks, good practices Fundus - Analyse & empower, organise yourself	Sustainability working group, workshop	4 weeks	- Preliminary meeting (17/01/25) - Construction rehearsal (30/04/25)	-	Gabi & Georg each 2h/week	- Overview list of retailers - Material catalogue

Phase 6: Controlling

A follow-up workshop and/or a new status quo analysis evaluates progress and ensures that the measures are effective.





Foto: greenstage.eu

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The SAPA tool is expected to be available online in April!

→ Website: greenstage.eu

→ LinkedIn: greenstage.eu

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